

MINUTES OF THE MEETING

THURSDAY, FEBRUARY 27, 2025, 6:00 P.M.
100 E. O'CONNELL STREET, HOWE, TEXAS



MEMBERS PRESENT: Brandon Grooms, Kelly Haley, Sharla Ross, Kevin Crosson, Janie Finney & Kent Lowder

MEMBERS ABSENT: Clay Wilson

STAFF PRESENT: Monte Walker, City Administrator/COO of HCFDC (EDC)

THE MEETING WAS CALLED TO ORDER BY BOARD PRESIDENT SHARLA ROSS AT 6:01 PM, AND A QUORUM WAS RECOGNIZED AS PRESENT.

- I. DISCUSS, CONSIDER, AND APPROVE THE MINUTES FROM THE JANUARY 28, 2025 MEETING.** Brandon Grooms made a motion to approve the minutes. Janie Finney seconded the motion, which was approved unanimously. The motion carried.
- II. DISCUSS, CONSIDER, AND ACT UPON ADOPTING THE PROPOSED TAGLINE FOR HOWE: "THE HEART OF NORTH TEXAS".** Kevin Crosson motioned to adopt the tagline; Brandon Grooms seconded the motion. Brandon Grooms, Sharla Ross, Janie Finney and Kevin Crosson voted in favor, Kent Lowder opposed, Kelly Haley abstained. The motion carried.
- III. DISCUSS, CONSIDER, AND ACT UPON THE PROPOSED LOGO CHANGE.** Kent Lowder made a motion to decline the logo change, then to engage a graphic designer for all City of Howe logos with a budget of up to \$1,000.00. Brandon Grooms seconded the motion, all in favor. The motion carried. Howe EDC will consult with a graphic designer for additional logo options to present to the board at a later date.
- IV. DISCUSS, CONSIDER, AND ACT UPON ADOPTING PROPOSED STRATEGIC PLAN BY CIVIC CONNECTIONS.** Sharla Ross voiced concern over some of the content and reviewed the document with the board. Kevin Crosson made the motion to table the discussion. Brandon Grooms seconded the motion, all in favor. The motion carried. Sharla Ross, President to present the concerns and corrections to Civic Connections for revision.
- V. DISCUSS, CONSIDER, AND ACT UPON INVESTING FUNDS IN THE LOGIC GOVERNMENTAL POOL THROUGH HILLTOP SECURITIES.** Kent Lowder made a motion for Brandon Grooms and Kelly Haley to analyze the financial package that Hilltop Securities is proposing before the board approves moving the funds. Kevin Crosson seconded the motion. Kevin Crosson, Kent Lowder, Kelly Haley, Janie

Finney and Sharla Ross voted in favor; Brandon Grooms abstained. The motion carried.

- VI. **HOWE BUSINESS SUMMIT** Monte Walker gave a presentation on an upcoming Howe Business Summit, in which the Howe EDC will participate. No action was needed.
- VII. **MOVED TO EXECUTIVE SESSION AT 8:52 PM TO DISCUSS ECONOMIC DEVELOPMENT ITEMS.**
- VIII. **RETURNED FROM EXECUTIVE SESSION AT 9:23 PM. No action was needed.**

WITH NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED AT 9:27 PM.

Kevin Crosson

KEVIN CROSSON, SECRETARY
HOWE COMMUNITY FACILITIES DEVELOPMENT CORPORATION